**JOURNAL ADVERTISING INFORMATION**

***The Journal of the Association of Genetic Technologists***

*The Journal of the Association of Genetic Technologists* is published quarterly in March, June, September and December. *The Journal* accepts both display and job placement advertising. All AGT members (approx. 700) receive *The Journal* as a benefit of membership.

*The Journal* is also available through subscriptions. All ad rates are non-commissionable.

**ADVERTISING**

**Job Placement Ads:**

**Size\* Rate**

150 words or less $200

\*Line ads only (no graphics). Typesetting is completed internally.

**Display Advertising:** Advertising space is available for commercial advertisements highlighting products and services. These rates are non-commissionable and are as follows:

|  |  |  |  |
| --- | --- | --- | --- |
| Full Page | **Size**7 1/8 “ x 10 “ | **Rate**$1,500 Black and White | **Full Year Discount\*\***$5,500 |
| Half Page |  | $2,000 Color | $7,500 |
| (Horizontal)(Vertical) | 7 1/8” x 4 ½”3 ½” x 9 ½” | $750 Black and White only | $2,500 |
| QuarterPage | 3 ½” x 4 ½” | $350 Black and White only | $1,250 |
| Inside Back | 7 1/8” x 10” | $2,000 Black and White | $7,500 |
| Cover |  | $2,500 Color | $9,500 |

**\*\*Payment must be made in full, in advance to receive the full year (four issues) discount**.

|  |  |  |
| --- | --- | --- |
| **Deadlines for upcoming issues:** | **Ad Deadline:** | **Issue/Date:** |
| First Quarter | January 30 | No. 1 (March) |
| Second Quarter | April1 | No. 2 (June) |
| Third Quarter | July 10 | No. 3 (September) |
| Fourth Quarter | October 1 | No. 4 (December) |

**Journal of the Association of Genetic Technologists**

**INSERTION ORDER FORM**

**Billing Information:**

Insertion order/PO number

Contact Company Address

Phone Fax E-mail

*Please place my advertisement in the following issues* (check all that apply)*:*

\*Note: save by advertising in all four issues.

*Volume 43, No. 1*

*March 2017*

*Volume 43, No. 2*

*June 2017*

*Volume 43, No. 3*

*September 2017*

*Volume 43, No. 4*

*December 2017*

|  |  |
| --- | --- |
| Size of ad (check one): |  |
|  Full page black and white |   | Full page color |  Quarter Page |
|  Half page horizontalPlacement preference: |   | Half page vertical |  Inside Front Cover |

**Total amount due $** Check # enclosed:

Credit Card:  MasterCard  Visa  Discover  American Express

Account # Exp.

CVV # Billing Zip

Name of account holder as printed on the card:

Cardholder Signature:

**Mechanical Requirements**

Advertisers requesting black and white ad space must supply a pdf file as follows: choose “press quality” for your Adobe PDF conversion setting, edit the compatibility to be Acrobat 4.0 OR Adobe 8, 9 or 10 EPS file. Convert all fonts to outline. Be sure that photos are high resolution (at least 300 dpi) and not pulled from the Internet.

The publisher reserves the right to reject any advertising which is not in keeping with the objectives and purposes of AGT. Check or money order should be made payable to the **Association of Genetic Technologists**.

|  |  |  |
| --- | --- | --- |
| Signature |  | Date |
|  | **Mail or Email:** | **Association of Genetic Technologists** |
|  | **219 Timberland Trail Ln** |
| **Rocky Top, TN 37769** |
| **AGTinfonow@gmail.com** |
|  |